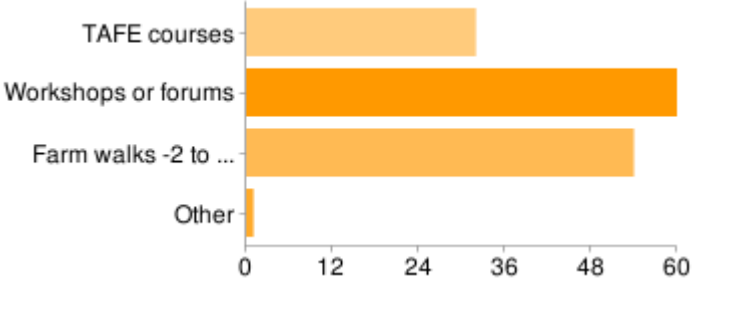
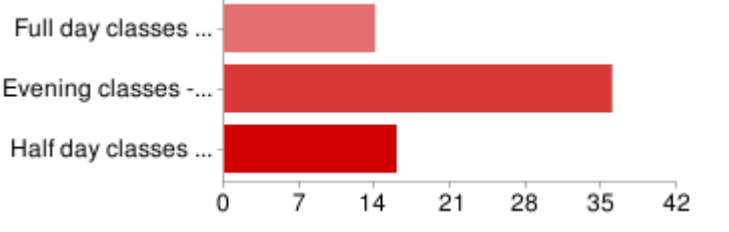
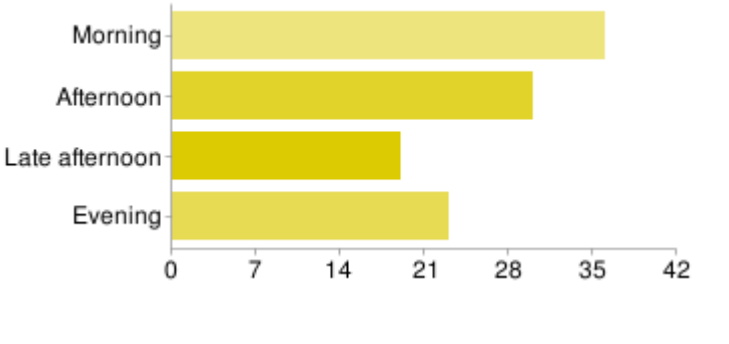


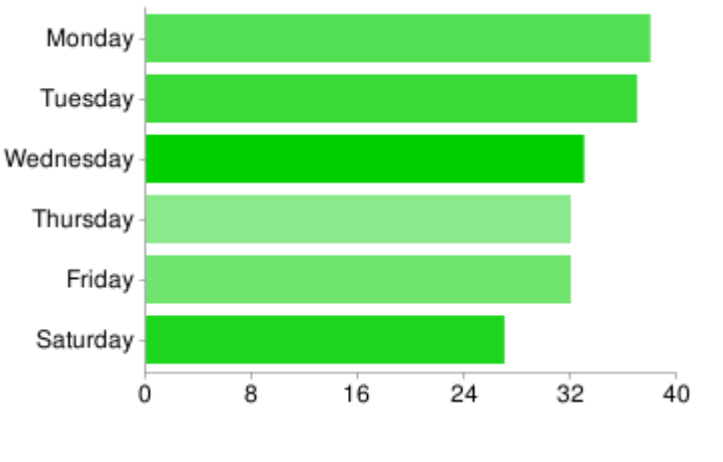
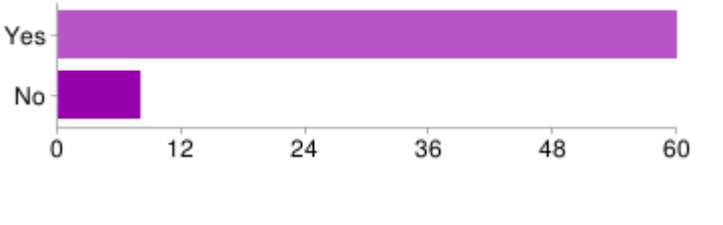
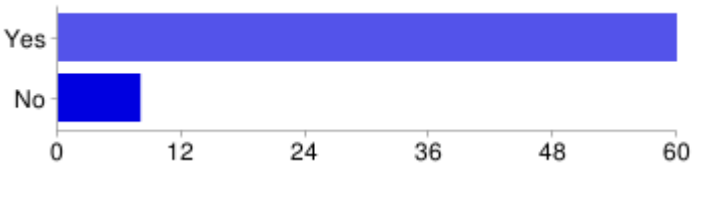
SoilCare Member Survey 2010 Preliminary Results

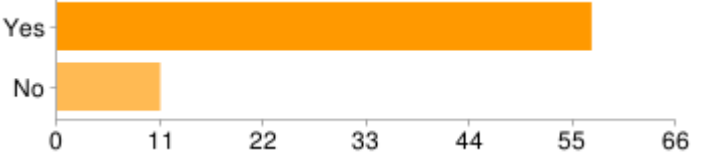
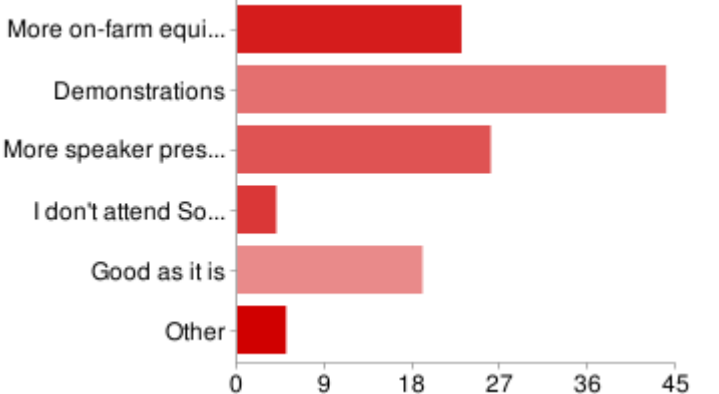
56 Respondents

People may select more than one checkbox, so percentages may add up to more than 100%.

1.	<p>In planning future SoilCare workshops and events we would like to know what topics interest you.</p> <table border="1"> <caption>Chart Data</caption> <thead> <tr> <th>Topic</th> <th>Number of Responses</th> </tr> </thead> <tbody> <tr><td>Soil Biology</td><td>41</td></tr> <tr><td>Compost</td><td>39</td></tr> <tr><td>Nutrient cycling</td><td>39</td></tr> <tr><td>Ground covers/ insectary plantings</td><td>35</td></tr> <tr><td>Organic farming principles</td><td>23</td></tr> <tr><td>Biological farming principles</td><td>33</td></tr> <tr><td>Water management and erosion control</td><td>21</td></tr> <tr><td>Soil testing including the Albrecht system</td><td>22</td></tr> <tr><td>Farmscaping</td><td>21</td></tr> <tr><td>Soil mineral balancing</td><td>42</td></tr> <tr><td>Other</td><td>1</td></tr> </tbody> </table>	Topic	Number of Responses	Soil Biology	41	Compost	39	Nutrient cycling	39	Ground covers/ insectary plantings	35	Organic farming principles	23	Biological farming principles	33	Water management and erosion control	21	Soil testing including the Albrecht system	22	Farmscaping	21	Soil mineral balancing	42	Other	1	Number of responses:
Topic	Number of Responses																									
Soil Biology	41																									
Compost	39																									
Nutrient cycling	39																									
Ground covers/ insectary plantings	35																									
Organic farming principles	23																									
Biological farming principles	33																									
Water management and erosion control	21																									
Soil testing including the Albrecht system	22																									
Farmscaping	21																									
Soil mineral balancing	42																									
Other	1																									
	Soil Biology	41																								
	Compost	39																								
	Nutrient cycling	39																								
	Ground covers/ insectary plantings	35																								
	Organic farming principles	23																								
	Biological farming principles	33																								
	Water management and erosion control	21																								
	Soil testing including the Albrecht system	22																								
	Farmscaping	21																								
	Soil mineral balancing	42																								
	Other:																									
	Parasite control on and in livestock	1																								
	Pasture management	1																								

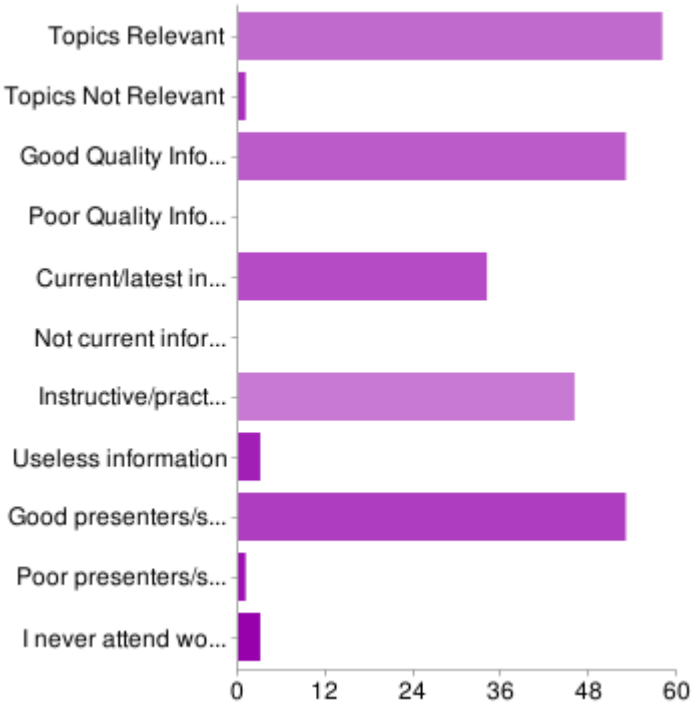
2.	<p>How do you prefer to further your knowledge of sustainable soil management/farming?</p>  <table border="1"> <thead> <tr> <th>Method</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>TAFE courses</td> <td>24</td> </tr> <tr> <td>Workshops or forums</td> <td>53</td> </tr> <tr> <td>Farm walks -2 to 3 hours</td> <td>49</td> </tr> <tr> <td>Other</td> <td>1</td> </tr> </tbody> </table>	Method	Count	TAFE courses	24	Workshops or forums	53	Farm walks -2 to 3 hours	49	Other	1	
Method	Count											
TAFE courses	24											
Workshops or forums	53											
Farm walks -2 to 3 hours	49											
Other	1											
	TAFE Courses	24										
	Workshops or forums	53										
	Farm walks -2 to 3 hours	49										
	Other:											
3.	<p>What TAFE schedule is most convenient for you?</p>  <table border="1"> <thead> <tr> <th>Schedule</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Full day classes - 9 weeks</td> <td>12</td> </tr> <tr> <td>Evening classes - 18 weeks</td> <td>29</td> </tr> <tr> <td>Half day classes - 18 weeks</td> <td>11</td> </tr> </tbody> </table>	Schedule	Count	Full day classes - 9 weeks	12	Evening classes - 18 weeks	29	Half day classes - 18 weeks	11			
Schedule	Count											
Full day classes - 9 weeks	12											
Evening classes - 18 weeks	29											
Half day classes - 18 weeks	11											
	Full day classes - 9 weeks	12										
	Evening classes - 18 weeks	29										
	Half day classes - 18 weeks	11										
4.	<p>What time of day is most convenient for you to attend workshops or events?</p>  <table border="1"> <thead> <tr> <th>Time of Day</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Morning</td> <td>32</td> </tr> <tr> <td>Afternoon</td> <td>22</td> </tr> <tr> <td>Late afternoon</td> <td>13</td> </tr> <tr> <td>Evening</td> <td>18</td> </tr> </tbody> </table>	Time of Day	Count	Morning	32	Afternoon	22	Late afternoon	13	Evening	18	
Time of Day	Count											
Morning	32											
Afternoon	22											
Late afternoon	13											
Evening	18											
	Morning	32										
	Afternoon	22										
	Late afternoon	13										
	Evening	18										

5.	<p>What day of the week is most convenient for you to attend workshops/events?</p>  <table border="1" data-bbox="263 313 989 772"> <thead> <tr> <th>Day</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Monday</td> <td>31</td> </tr> <tr> <td>Tuesday</td> <td>29</td> </tr> <tr> <td>Wednesday</td> <td>28</td> </tr> <tr> <td>Thursday</td> <td>24</td> </tr> <tr> <td>Friday</td> <td>27</td> </tr> <tr> <td>Saturday</td> <td>25</td> </tr> </tbody> </table>	Day	Count	Monday	31	Tuesday	29	Wednesday	28	Thursday	24	Friday	27	Saturday	25	
Day	Count															
Monday	31															
Tuesday	29															
Wednesday	28															
Thursday	24															
Friday	27															
Saturday	25															
	Monday	31														
	Tuesday	29														
	Wednesday	28														
	Thursday	24														
	Friday	27														
	Saturday	25														
6.	<p>Are you interested in bulk buying of sustainable soil management/farming products?</p>  <table border="1" data-bbox="263 1187 989 1411"> <thead> <tr> <th>Response</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>50</td> </tr> <tr> <td>No</td> <td>7</td> </tr> </tbody> </table>	Response	Count	Yes	50	No	7									
Response	Count															
Yes	50															
No	7															
	Yes	50														
	No	7														
7.	<p>Are you interested in receiving commercial information such as special pricing, promotions or discounts on sustainable soil management/ farming products?</p>  <table border="1" data-bbox="263 1736 989 1937"> <thead> <tr> <th>Response</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>49</td> </tr> <tr> <td>No</td> <td>8</td> </tr> </tbody> </table>	Response	Count	Yes	49	No	8									
Response	Count															
Yes	49															
No	8															
	Yes	49														
	No	8														

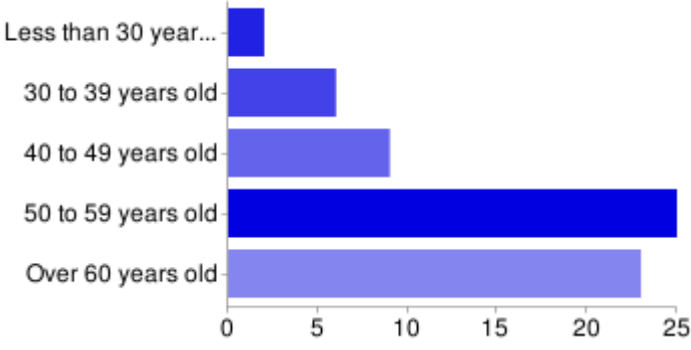
8.	<p>Did you attend SoilCare Expo 2009?</p>  <table border="1"> <thead> <tr> <th>Response</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Yes</td> <td>55</td> </tr> <tr> <td>No</td> <td>11</td> </tr> </tbody> </table>	Response	Count	Yes	55	No	11									
Response	Count															
Yes	55															
No	11															
	Yes	46														
	No	11														
9.	<p>In order to make SoilCare Expo a more useful and relevant event, what would you suggest we offer?</p>  <table border="1"> <thead> <tr> <th>Suggestion</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>More on-farm equipment</td> <td>16</td> </tr> <tr> <td>Demonstrations</td> <td>37</td> </tr> <tr> <td>More speaker presentations</td> <td>22</td> </tr> <tr> <td>I don't attend SoilCare Expo</td> <td>4</td> </tr> <tr> <td>Good as it is</td> <td>16</td> </tr> <tr> <td>Other</td> <td>4</td> </tr> </tbody> </table>	Suggestion	Count	More on-farm equipment	16	Demonstrations	37	More speaker presentations	22	I don't attend SoilCare Expo	4	Good as it is	16	Other	4	
Suggestion	Count															
More on-farm equipment	16															
Demonstrations	37															
More speaker presentations	22															
I don't attend SoilCare Expo	4															
Good as it is	16															
Other	4															
	More on-farm equipment	16														
	Demonstrations	37														
	More speaker presentations	22														
	I don't attend SoilCare Expo	4														
	Good as it is	16														
	Other:															
	Coffee/cattle focus	1														
	Change day to Saturday	2														
	Change day to Friday	1														

10.	<p>Where do you access useful information about soil health and sustainable farm management?</p> <table border="1"> <thead> <tr> <th>Source</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>SoilCare Workshops</td> <td>46</td> </tr> <tr> <td>SoilCare TAFE courses</td> <td>29</td> </tr> <tr> <td>TAFE courses</td> <td>16</td> </tr> <tr> <td>Industry body</td> <td>17</td> </tr> <tr> <td>I & I NSW (DPI)</td> <td>22</td> </tr> <tr> <td>The Internet</td> <td>37</td> </tr> <tr> <td>Other</td> <td>3</td> </tr> </tbody> </table>	Source	Count	SoilCare Workshops	46	SoilCare TAFE courses	29	TAFE courses	16	Industry body	17	I & I NSW (DPI)	22	The Internet	37	Other	3	
Source	Count																	
SoilCare Workshops	46																	
SoilCare TAFE courses	29																	
TAFE courses	16																	
Industry body	17																	
I & I NSW (DPI)	22																	
The Internet	37																	
Other	3																	
	SoilCare Workshops	46																
	SoilCare TAFE courses	29																
	TAFE courses	16																
	Industry body	17																
	I & I NSW (DPI)	22																
	The Internet	37																
	Other:																	
	Publications/books	3																
	Field days	1																
	Supplier days	1																
	Library	1																
11.	<p>How many SoilCare activities/events did you attend in 2009?</p> <table border="1"> <thead> <tr> <th>Category</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>None</td> <td>4</td> </tr> <tr> <td>1 to 2</td> <td>20</td> </tr> <tr> <td>3-5</td> <td>27</td> </tr> <tr> <td>6 or more</td> <td>6</td> </tr> </tbody> </table>	Category	Count	None	4	1 to 2	20	3-5	27	6 or more	6							
Category	Count																	
None	4																	
1 to 2	20																	
3-5	27																	
6 or more	6																	
	None	4																
	1 – 2	20																
	3 – 5	27																
	Over 6	6																

12. We would welcome your feedback (positive and negative) on previous SoilCare events. We are particularly interested to know how relevant you found them to your business, how instructive or informative you found the events.



	Topics Relevant	47
	Topics Not Relevant	1
	Good Quality Information	45
	Poor Quality Information	1
	Current/latest information	28
	Not current information	0
	Instructive/practical information	39
	Useless information	0
	Good presenters/speakers	46
	Poor presenters/speakers	1
	I never attend workshops/events	3
	Additional Comments regarding your feedback:	
13.	Your industry/crop	
	Avocados	3
	Bamboo	1
	Custard Apples	2
	Citrus/Finger limes	3
	Coffee	3
	Cropping	1
	Dairy	3
	Garlic	1
	Grazing/Beef	16

	Hobby Farm	2												
	I & I NSW	1												
	Macadamias	26												
	Pecans	3												
	Sugar	1												
	Vegetables	1												
14.	Age Group													
	 <table border="1"> <thead> <tr> <th>Age Group</th> <th>Count</th> </tr> </thead> <tbody> <tr> <td>Less than 30 year...</td> <td>2</td> </tr> <tr> <td>30 to 39 years old</td> <td>6</td> </tr> <tr> <td>40 to 49 years old</td> <td>9</td> </tr> <tr> <td>50 to 59 years old</td> <td>20</td> </tr> <tr> <td>Over 60 years old</td> <td>18</td> </tr> </tbody> </table>	Age Group	Count	Less than 30 year...	2	30 to 39 years old	6	40 to 49 years old	9	50 to 59 years old	20	Over 60 years old	18	
Age Group	Count													
Less than 30 year...	2													
30 to 39 years old	6													
40 to 49 years old	9													
50 to 59 years old	20													
Over 60 years old	18													
	Under 30	1												
	30 - 39	6												
	40 - 49	9												
	50 - 59	20												
	Over 60	18												

Thank You!